



WEDNESDAY, FEBRUARY 21

6:00 PM **WELCOME COCKTAIL RECEPTION - Opening Remarks**
Wave Hotel Haven Lounge
Jack Diamond | CEO, BMD

THURSDAY, FEBRUARY 22

8:00 AM **REGISTRATION, BREAKFAST AND NETWORKING**
Foyer/Ballroom, Wave Hotel

9:00 AM **Empowering Employee Benefits and Risk Management Strategies for Employers**
Paul Catania, CEBS | Senior Vice President/Managing Director, OSWALD

10:00 AM **Circumventing Chaos: How to Steer Clear of Trouble, Headaches, and Negative Publicity**
Jolene Lane | President and Founder, EQUITY LANE
Raymond Dunkle, CPA, CFE, CFF, CGMA | President, RED FLAG REPORTING
Thom Fladung | Managing Partner, HENNES COMMUNICATIONS
Tim Dimoff, CPP | President, SACS CONSULTING
Moderator: **Amanda Waesch** | VP, BMD

11:00 AM **BREAK**

11:15 AM **Unique Collaborations Through Strategic Partnerships**
Kristi Crowe | President, AMBULATORY HEALTHCARE INNOVATIONS, LLC
Josh Hammond | CEO, PRECISION IMAGING CENTERS
Moderator: **Amanda Waesch** | VP, BMD

11:55 AM **Managed Care Negotiations Utilizing Payor Transparency Data**
Adam Middleton | Partner, VIABILITY COMPANY

12:15 PM **LUNCH**

1:15 PM **NeuroCoaching™: A Scientific Approach to EQ for Employers**
Dan Docherty, PhD | Chief Coaching Officer, BRAINTRUST

2:15 AM **BREAK**

2:30 PM **An Easier Pill to Swallow: Cybersecurity and Vendor Management**
Ade Oyekoya, CISA, CISM, CISSP, CIPM, CCSFP | Senior Manager,
Management Consulting – Cybersecurity, PLANTE MORAN
Tim Bowling, CPA, CCSK, CCSFP | Partner, Cybersecurity, PLANTE MORAN
Moderator: **Brandon Pauley** | Member, BMD

- 3:30 PM **Risky Business: Employment Hot Topics**
Erin Nealy, MT-BC | Co-Founder/CEO, BRIDGEWAY ACADEMY & THERAPY CENTER
Peggy English, LCDC III | Director of Compliance and Quality Assurance, LIGHTHOUSE BEHAVIORAL HEALTH SOLUTIONS
Jolene Joseph, DBH, LISW-S, CHCEF | CEO, THE HEALTHCARE CONNECTION
Moderator: **Bryan Meek** | Partner, BMD
- 4:30 PM **Industry Partnerships: Discerning True Value**
Jimmy Dascani | Director, Administrator Relations, ARTHREX
- 4:50 PM –
5:00 PM **THAT'S A WRAP**
Amanda Waesch | VP, BMD
- 6:00 PM **NETWORKING Reception**
Wave Hotel Outdoor Sculpture Garden

FRIDAY, FEBRUARY 23

- 8:00 AM **BREAKFAST AND NETWORKING**
Foyer/Ballroom, Wave Hotel
- 9:00 AM **The Impact of Private Equity Trends on Private Medical Practices**
Don McAnelly, CPA/ABV, CGMA | Principal, REHMANN
- 10:00 AM **Building Communities to Affect Change: Social Determinants of Health**
Carolyn Mayo | Managing Partner, UNITED PROVIDERS OF HEALTH
Jerome Brown | Managing Partner, UNITED PROVIDERS OF HEALTH
- 11:00 AM **Future of Patient Engagement: Where is the Industry Headed**
Brian Householder | Director of Proprietary Solutions & Strategic Accounts, Healthcare, Employee-Owner, GBS
Ryan Hackett, MHA | Director of Sales & Product Development | Employee-Owner, GBS
- 12:00 PM **CLOSING REMARKS**
Amanda Waesch | VP, BMD

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